



**Supplemental Data for the
Consolidated Financial Results for
the 1st Quarter of the Fiscal Year
Ending March 2013 (FY 2012)**

株式会社フェイス

Faith Inc.

August 12, 2012

**Consolidated Financial Results for
the 1st Quarter of the Fiscal Year
Ending March 2013 (FY 2012)**

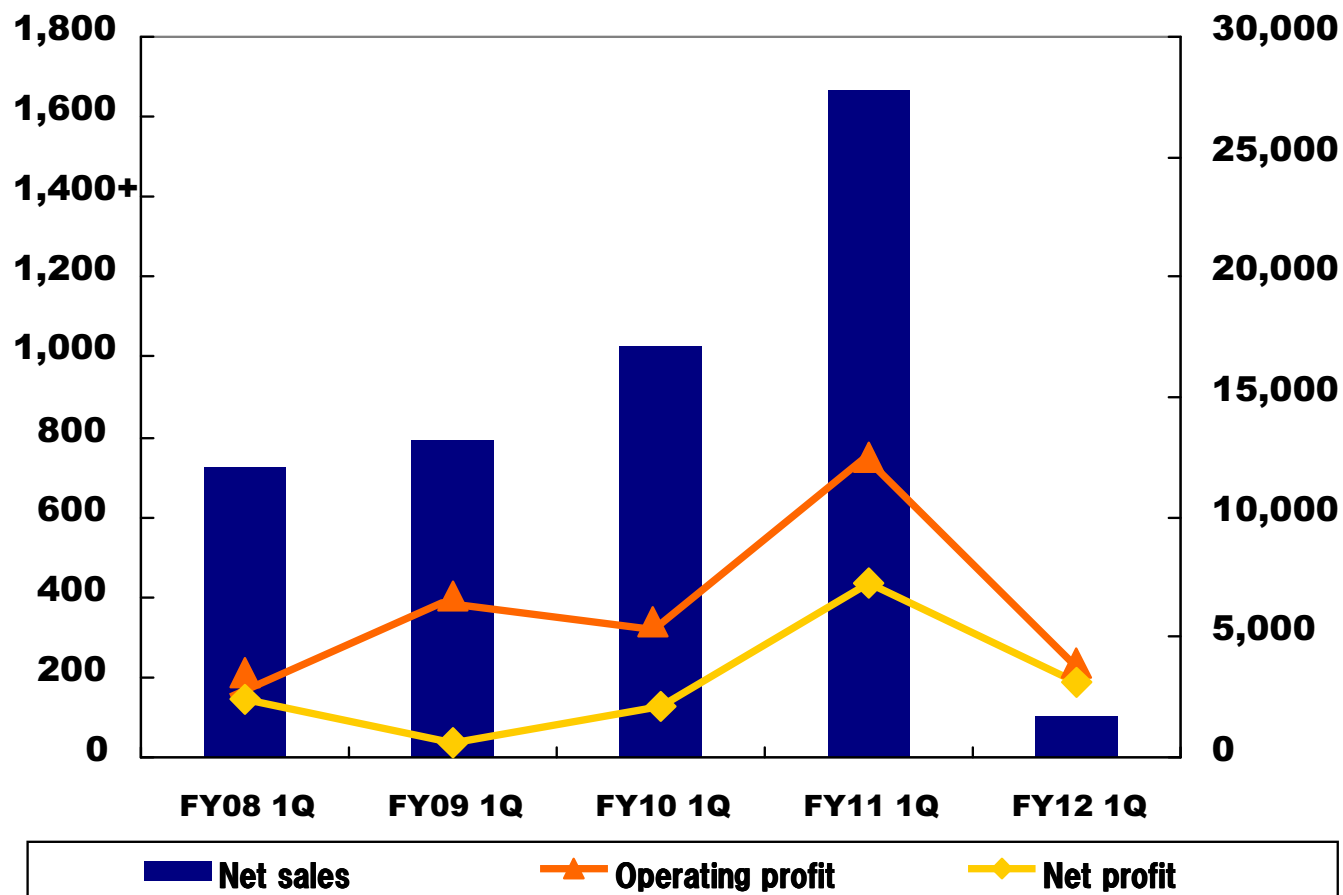
Highlights of Consolidated Financial Results for FY 2012 Q1



Following the disposal of the Company's consolidated subsidiary WebMoney Corporation in July 2011, net sales, operating profit and net profit for FY 2012 Q1 all decreased. Also, in line with the sale of its shareholding in WebMoney, the Company recorded a profit of approx. 6.9 billion yen, resulting in an increase in the capital adequacy ratio of 52.5 points to 89.4%.

Profit : 100 million yen

Net sales : 100 million yen



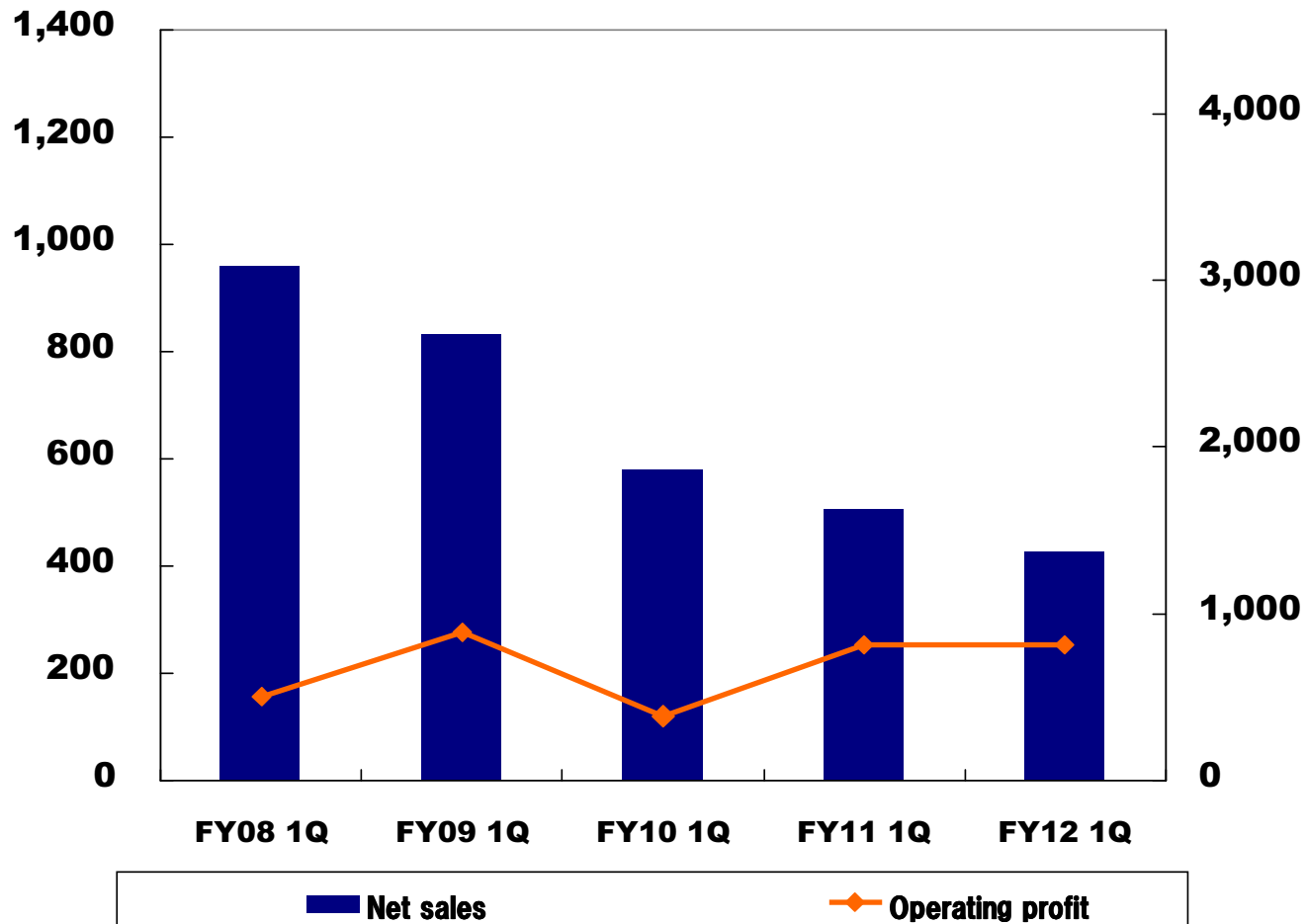
Results of the Content Business During FY 2012 1Q



Net sales in the Content Business declined mainly due to a decrease in income from the ringtone melody business, but as a result of cost-cutting and other factors, this business was able to maintain an operating profit at about the same level as during the corresponding quarter of the previous year.

Profit : 100 million yen

Net sales : 100 million yen



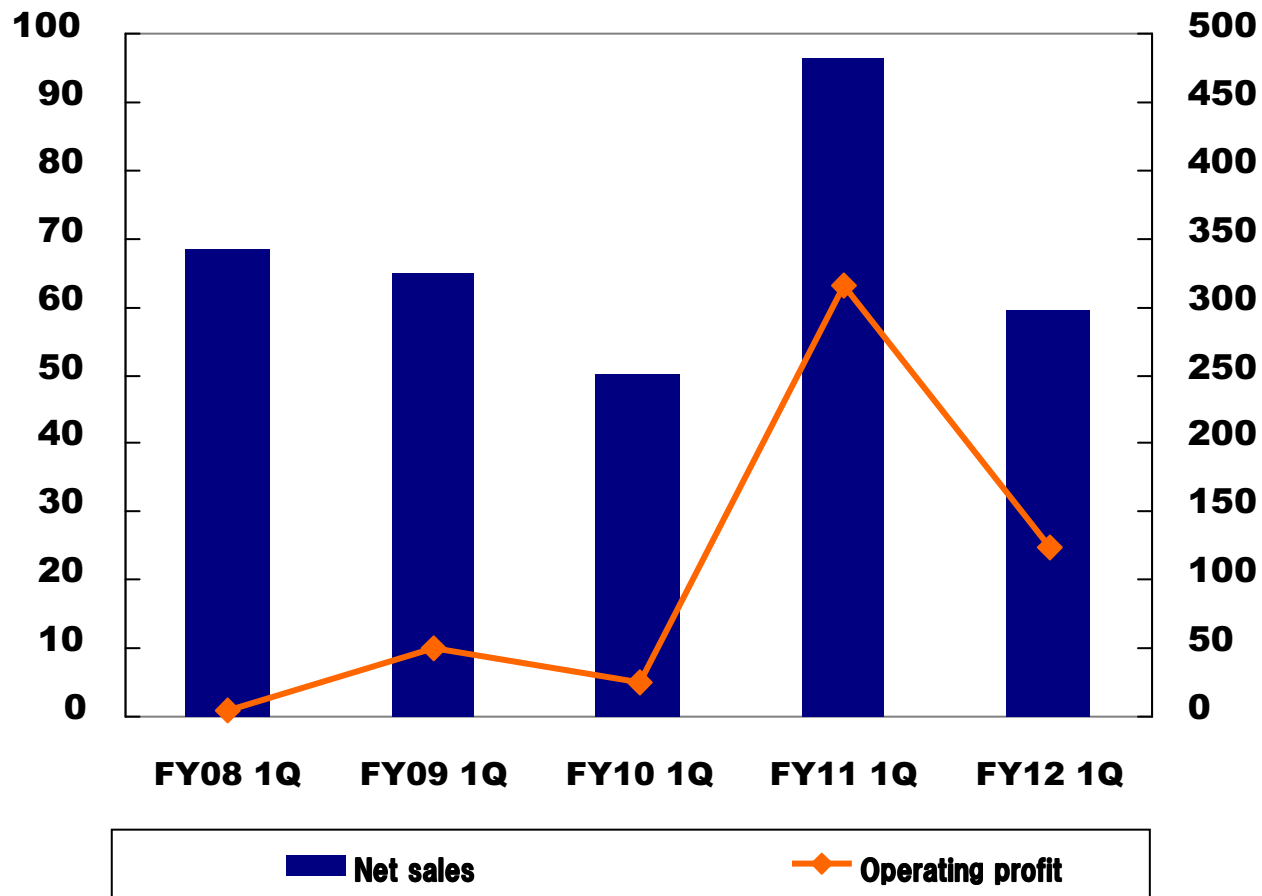
Results of the Point Service Business During FY 2012 1Q



From FY 2012 Q1, the Point Service Business has been separated from the “Others” segment as a reportable segment. In this business, sales of point-card systems moved steadily, but net sales and operating profit decreased in line with the approaching deadline for applications for exchanges of home appliance eco-points.

Profit : 100 million yen

Net sales : 100 million yen



FY 2012 Q1 Consolidated Financial Forecasts by Segment

(Compared with the Previous Fiscal Year)



(Unit: million yen)

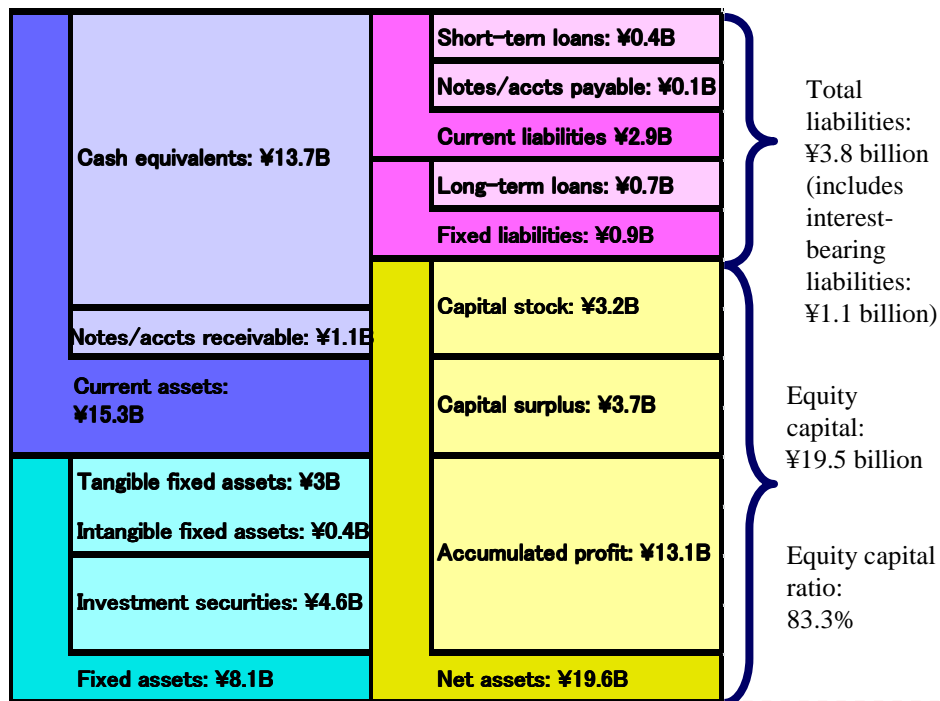
	FY11 1Q	FY12 1Q	Year-on-year change (amount)	Year-on-year change (%)
Net sales	27,831	1,669	△26,162	△ 94.0%
Content Business	1,632	1,372	△ 261	△ 16.0%
Electronic Money Business	25,717	—	△ 25,717	—
Point Service Business	482	298	△ 184	△ 38.2%
Operating profit	746	278	△ 468	△ 62.7%
Content Business	254	254	△ 0	△ 0.2%
Electronic Money Business	431	—	△ 431	—
Point Service Business	61	25	△ 36	△ 59.1%
Recurring profit	790	229	△ 561	△ 71.0%
Net profit	436	184	△ 252	△ 57.7%

FY 2012 Q1 Consolidated Balance Sheet

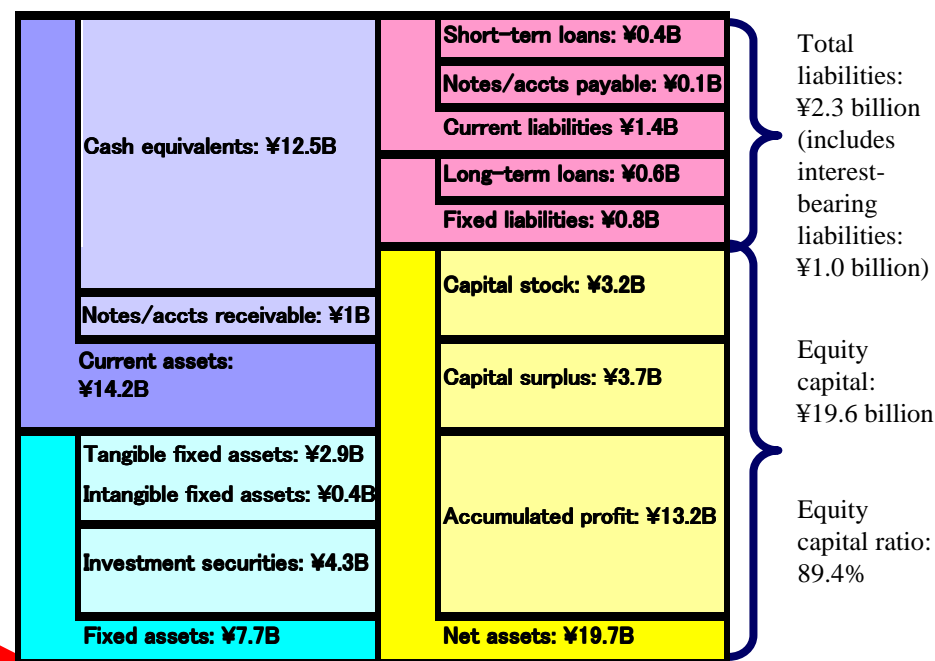
(Compared with the End of the Previous Fiscal Year)



■ End of March 2012



■ End of June 2012



Total assets: ¥23.5 billion

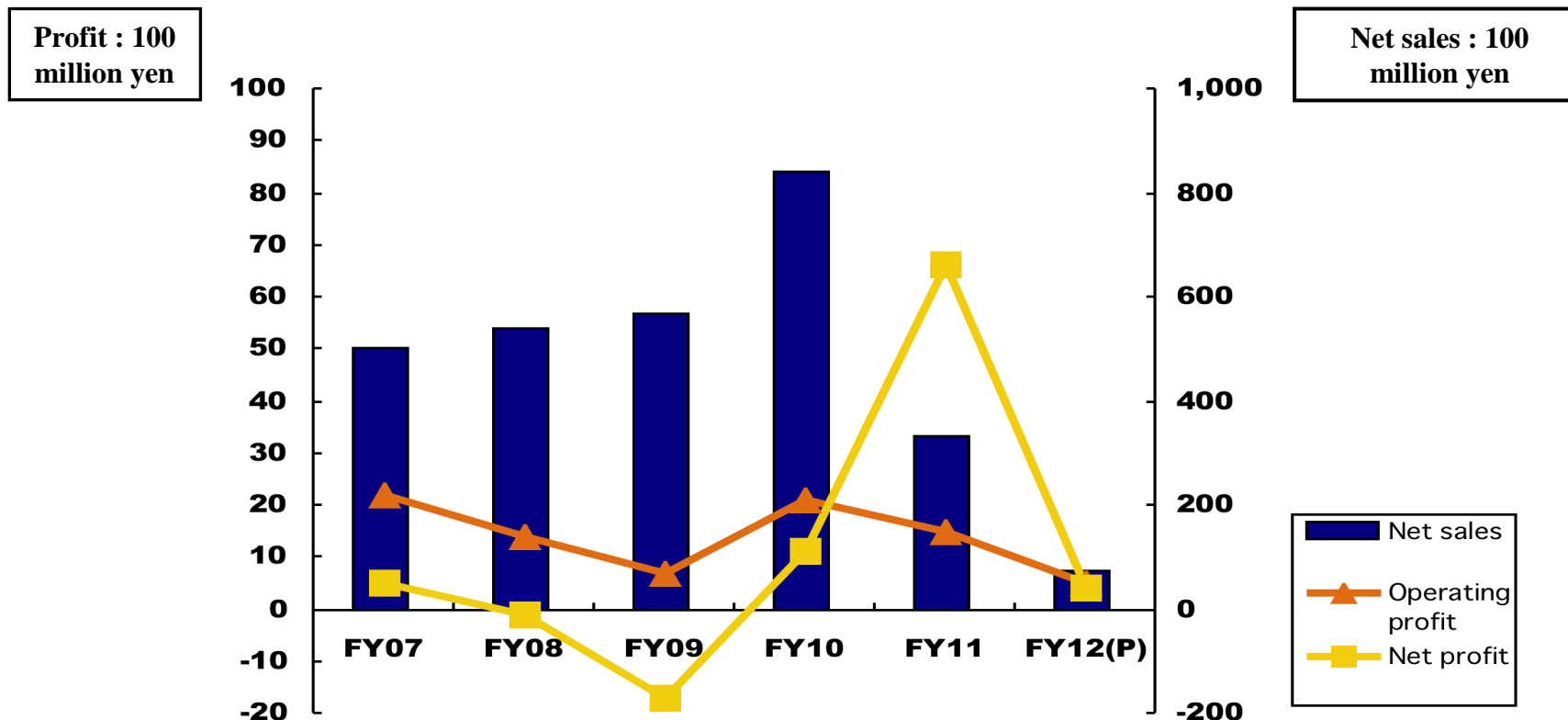
Total assets: ¥22.0 billion

**FY 2012 Business
Performance Forecast**

FY 2012 Full Year Business Performance Forecast



In the wake of the sell-off of the Company's shareholding in WebMoney Corporation in the previous fiscal year, declines in sales and profit are forecast for FY 2012. Based on its Multi-Content and Multi-Platform Strategy, The Faith Group will focus its energies on creating new content distribution systems in order to deliver excellent and high added-value contents to its users.



*As of the announcement of the FY 2012 Q1 results, the business performance forecast for the full year (net sales, operating profit, recurring profit, and net profit) remains unchanged from the forecast issued at the start of the year.

FY 2012 Consolidated Business Performance Forecast by Segment



(Unit: million yen)

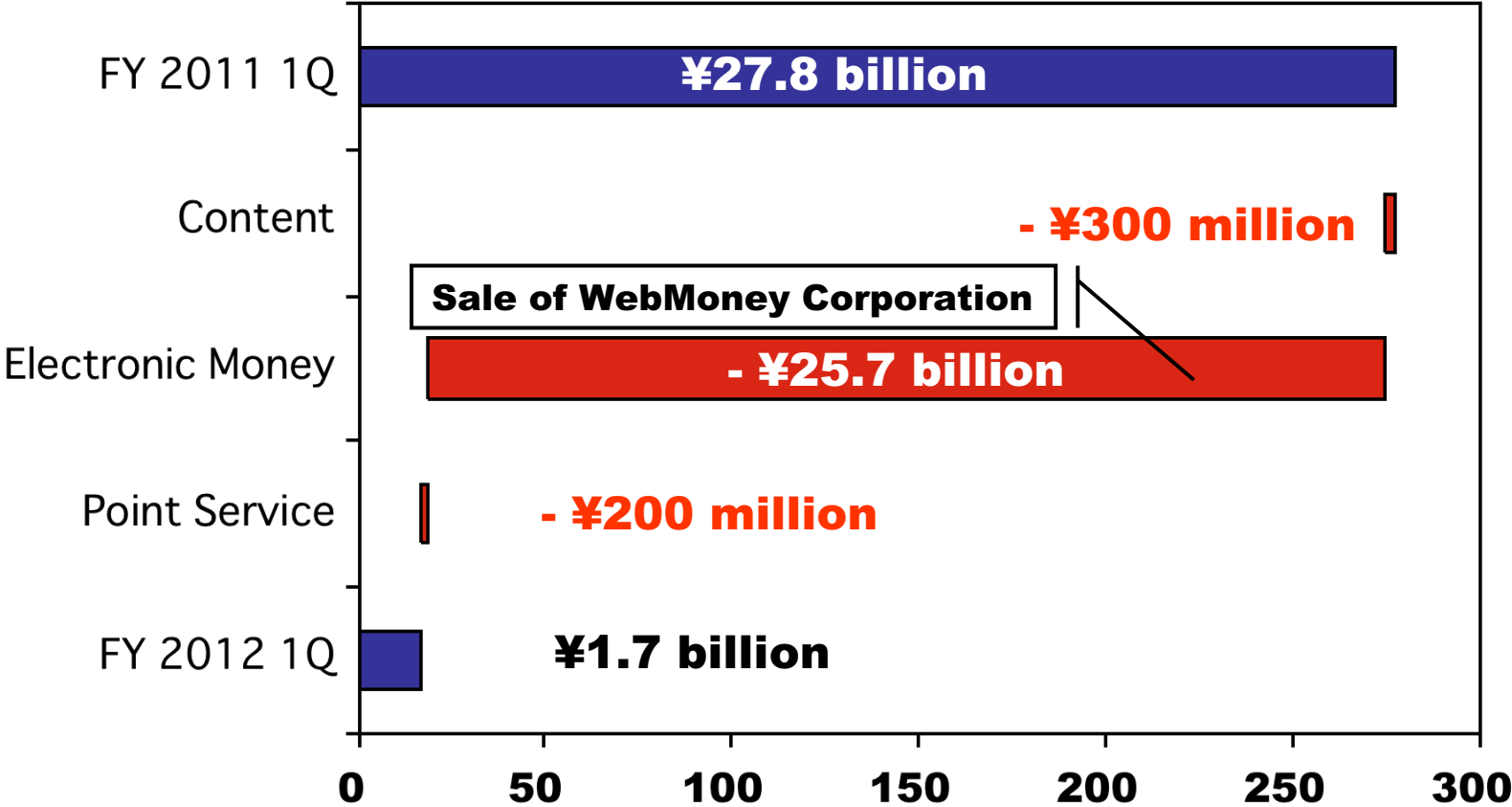
	FY11	FY12 (forecast)	Year-on-year change	Year-on-year change (%)
Net sales	33,415	7,300	△26,115	△78.2%
Content Business	6,372	6,266	△106	△1.7%
Electronic Money Business	25,717	—	△25,717	—
Point Service Business	1,326	1,034	△ 292	△22.0%
Operating profit	1,576	540	△1,036	△65.7%
Content Business	990	513	△477	△48.2%
Electronic Money Business	430	—	△430	—
Point Service Business	155	27	△128	△82.6%
Recurring profit	1,758	490	△1,268	△72.1%
Net profit	6,665	430	△6,235	△93.5%

*As of the announcement of the FY 2012 Q1 results, the business performance forecast for the full year (net sales, operating profit, recurring profit, and net profit) remains unchanged from the forecast issued at the start of the year.

Reference Materials

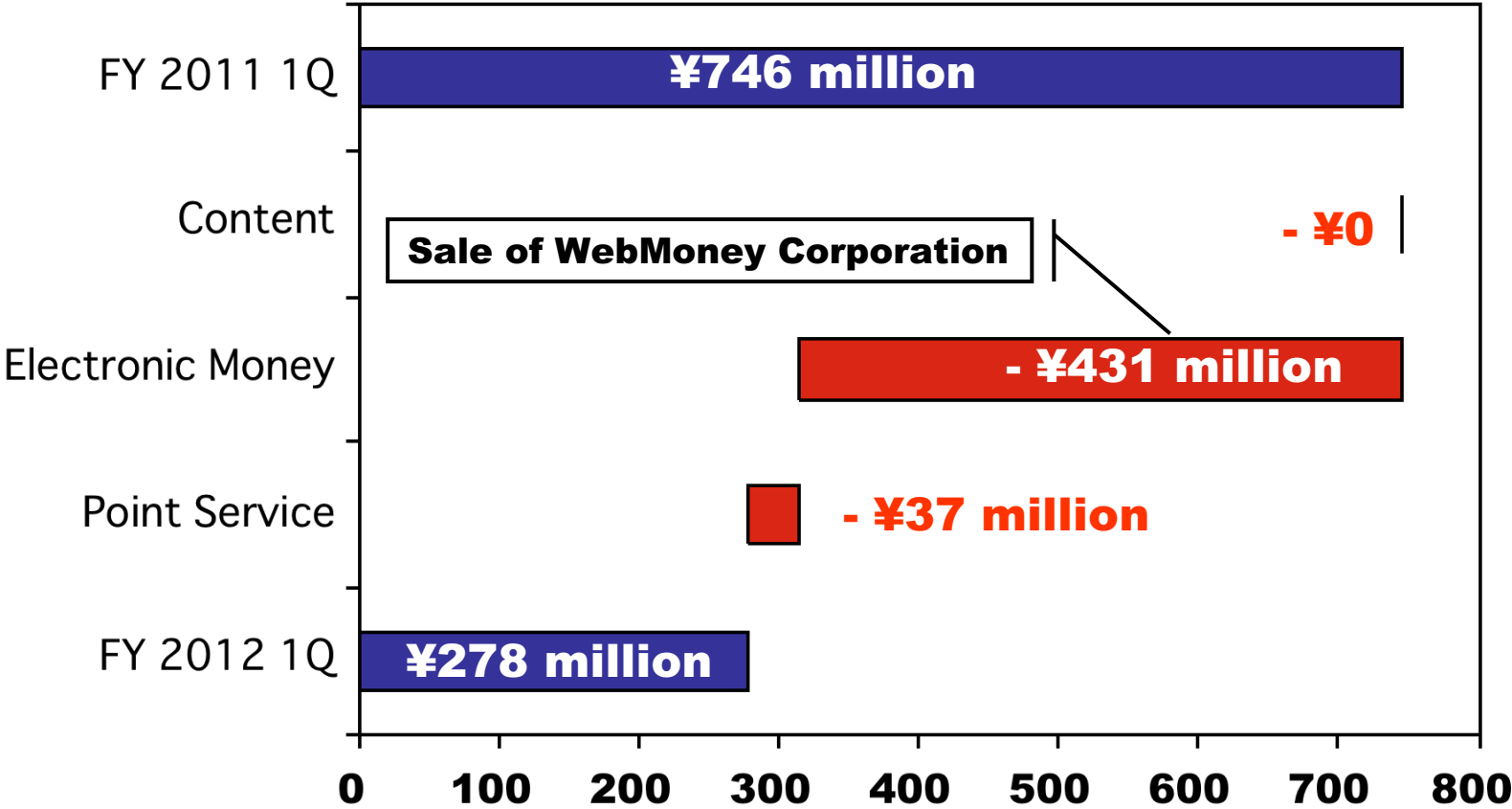
FY 2012 Q1 Consolidated Net Sales

(Compared with Previous Fiscal Year)



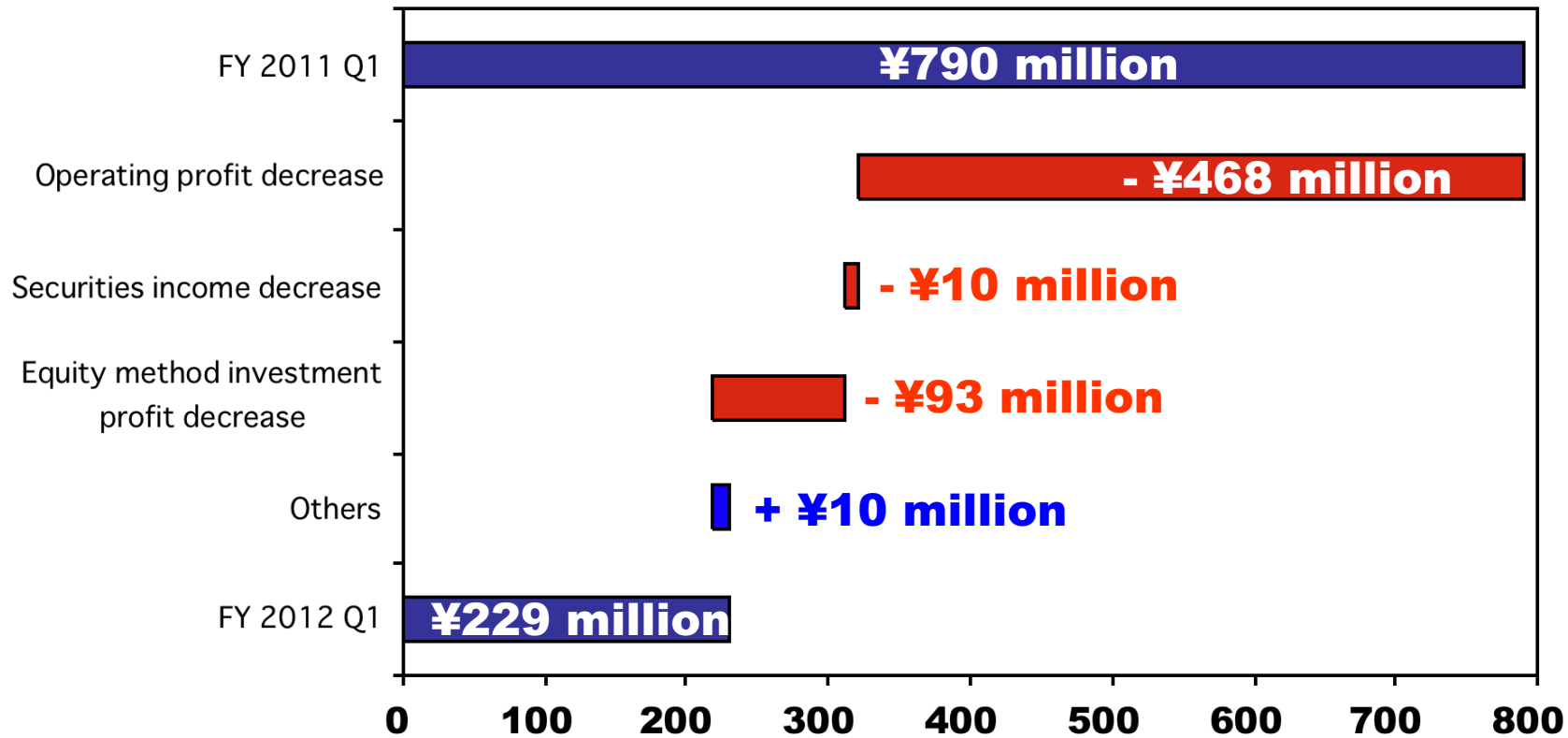
FY 2012 Q1 Consolidated Operating Profit

(Compared with Previous Fiscal Year)



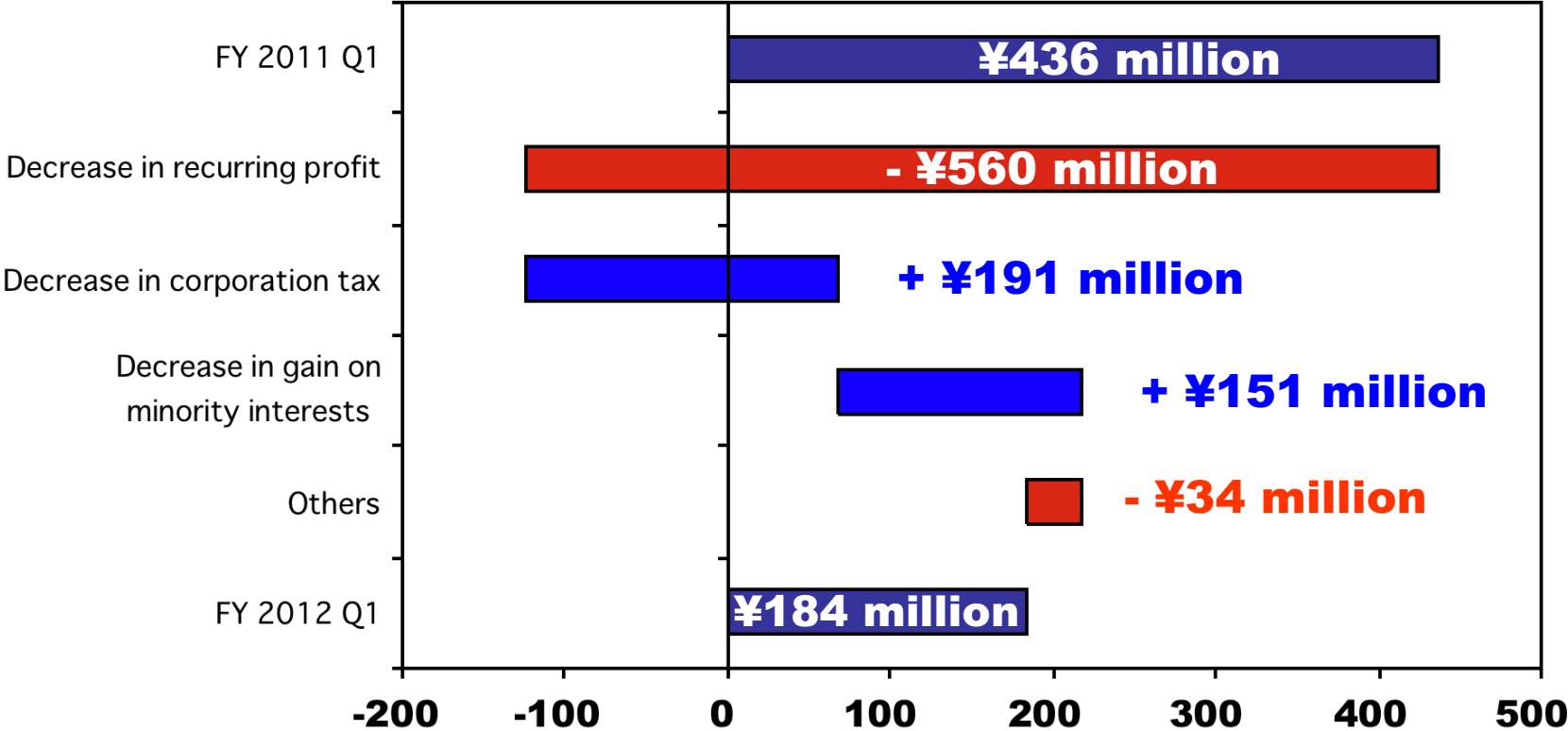
FY 2012 Q1 Consolidated Recurring Profits

(Compared with Previous Fiscal Year)



FY 2012 Q1 Consolidated Net Profit

(Compared with Previous Fiscal Year)



Notice

This document and its supporting documents contain projections of our company's future performance. These are estimates by the management of Faith based on currently available information. There are potential risks and uncertainties that may affect the results. Please be advised that actual performance may differ significantly from the forecast.